Åkademy
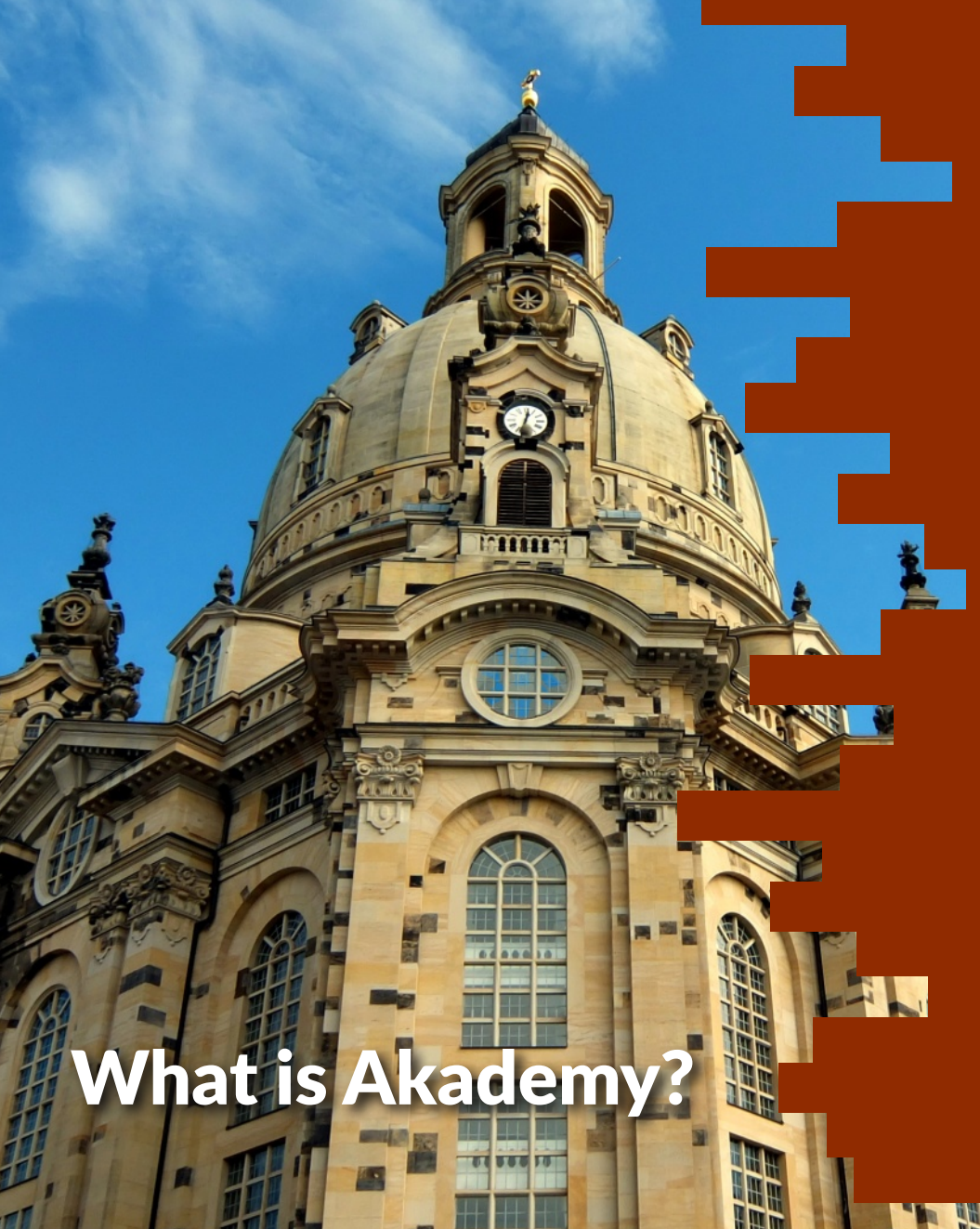
Vienna, 11 -17 August 2018
SPONSORSHIP OPPORTUNITIES

Akademy is the annual gathering of the KDE community. KDE is one of the largest Free Software communities with more than 1800 contributors from all over the world.

Akademy celebrates the collaborative efforts of KDE developers, translators, artists, writers, maintainers and users. It provides a platform where **KDE Community** Members can discuss the outcomes of their yearlong efforts through **talks**, **Bird of a Feather Sessions (BoFs)**, **workshops**, **coding sessions** and **lightning presentations**.

Talks give an insight into the current state of different KDE projects, while BoFs and hacking sessions allow teams to reflect on current issues, set development goals for the coming year, and collaborate on them in real-time.

Attendees come from various backgrounds and include key technical and non-technical contributors, Free and Open Source industry leaders, educators, legal experts and students. As a result, Akademy is the prime hub for cross-project collaboration.

The Akademy program has always had a strong focus on **Qt** and we've been host to other Qt-related projects (like **VLC**) in the past. Akademy 2016 was organised as a part of **QtCon** in collaboration with the **VideoLAN Community**, **Qt Company**, **KDAB**, and the **FSFE**.

With over **50 talks and BoFs** on a diverse range of topics - from latest developments in FOSS and KDE technologies to Community Management, Design, Promotion and Outreach - the 6 days of Akademy are instrumental in growing and sustaining a community as diverse and widespread as KDE.

Visit **akademy.kde.org/2018** to learn more.

What is Akademy?

KDE is a Free Software community dedicated to creating an open and user-friendly computing experience.

KDE's vision is that everyone should have control over their digital life and enjoy freedom and privacy.

KDE's latest technology includes an advanced graphical desktop for Linux and Unix-like platforms (**Plasma**) and a wide range of applications for communication, digital art, office productivity, education, multimedia, entertainment, gaming, and development. KDE applications are translated into over **108 languages** and run on Linux, BSD, Solaris, Windows and macOS.

KDE is expanding its presence on mobile devices with **Plasma Mobile**, working with manufacturers with the aim of creating a truly open and free mobile ecosystem. But KDE is at the forefront of open source in mobile on more ways than one.

Kirigami, for example, allows developers create apps that will work on desktop and mobile environments. Games and utilities can be compiled to run on Linux, Windows, macOS, Plasma Mobile, Android or iOS. These apps provide users with a seamless operational experience on smartphones and tablets.

The **Halium** project will allow creators of free mobile environments, such as Plasma, Ubuntu Touch, or Sailfish, to run on top of Android kernels. This will open Free Software graphical environments to an enormous range of devices.

KDE is an ever-growing and vibrant community that has a vision and is working to make it real.

Visit **kde.org** to find out more.

What is KDE?

Akademy 2018 will take place from the 11th to the 17th of August at the Technical University of Vienna in Vienna, Austria.

Vienna is the most beautiful city in Austria and, with almost 2 million inhabitants it is also by far the biggest. Located in the east of the country on the banks of the river **Danube**, it is famous for its architecture and for being one of the most renowned cultural capitals in the world. It has played an important role in the history of Europe and its **geographical location** in the centre of Europe makes it a convenient meeting point.

As a hub for classical music and arts Vienna, boasts fantastic museums, concert halls and monuments, combined with a modern communications infrastructure which allows visitors to reach all the landmarks easily.

In addition to being a city with such a rich historical heritage, Vienna has also embraced **technology** and the **IT industry**.

According to Tech Cocktail, Vienna is among the **top ten start-up cities worldwide**, and home to dozens of up-and-coming tech companies, like **Runtastic**, arguably the most popular fitness app; **Crate**, an open source SQL database with integrated search; and **Wikidocs**, a real time web page collaboration software. It is also is th chosen location for the headquarters of many big, multinational tech companies, such as **Siemens**, **Philips** and **IBM**.

Vienna is the biggest university city in the German-speaking world, with over 10 percent of its population being currently enrolled students. The **Technical University of Vienna**, located next to the impressive Karlskirche and a few minutes walk away from the heart of the city, is the perfect location for this year's Akademy.

Where will Akademy 2018 take place?

Akademy will help you gain significant brand exposure among top technology enthusiasts from around the world.

Sponsoring Akademy guarantees exposure to a global and diverse audience. Akademy attracts more than **200 attendees**, professionals and enthusiasts from a diverse range of occupations, that travel from over **30 countries** every year.

This also means you will get access to the best minds in the industry. Our community members have more than a decade of experience in various ICT domains. Don't miss the opportunity to **recruit** them for your company, discuss collaboration on industry-oriented **R&D projects**, and participate in a creative, productive environment.

You will become a patron for **technological innovations** that your company and the rest of the world can benefit from. Akademy features presentations from multiple

important fields of interest within the ICT industry: desktop development, application development, wireless, mobile and embedded device interfaces, multimedia, digital art, and Internet and web technology. KDE has been innovating and creating products in each of these fields for more than **20 years**.

Akademy also offers a chance for **networking** and creating lasting friendships. At social events, people form relationships that sustain virtual teams and a successful, vibrant KDE community throughout the year.

Akademy is the best time to get work done effectively and collectively. It is only with the **support of sponsors** like you that we can make the magic happen.

Why should you sponsor Akademy?

Akademy gives you direct access to the magic sauce that makes KDE so awesome.

Grab the opportunity to **recruit key KDE and Qt contributors**, maintainers and users of a bleeding edge technology platform. Many other Free Software projects and companies get involved in Akademy too, making our conference a great **networking opportunity** and source of **valuable mindshare**.

Become a benefactor of the event and a **patron of Free and Open Source Software**. Your support will help KDE deliver the products it has been providing to users for more than 20 years. Akademy will open up valuable **promotional possibilities** for you, such as advertising, featured talks and international press coverage.

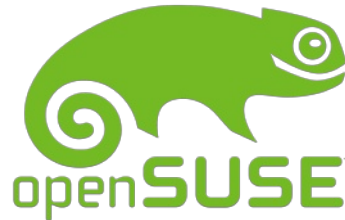Be among the first to hear of **KDE's plans for the future**, participate in discussions, influence the project and support the advancement of new applications and technologies developed during the Akademy **hackfests** and **marathon coding sessions**. Talks and workshops are a perfect way to catch up on the latest **industry trends** and learn more about what developers, testers and designers prefer and practice.

Akademy provides an excellent environment for **feedback on new products** and new ideas amidst a knowledgeable and globally diverse attending crowd.

Join our community. KDE is one of the largest Free Software communities and is cooperative, committed and dynamic. Akademy is the ultimate expression of community.

What are the benefits for sponsors?

Past Sponsors

Sponsorship Levels

Akademy Benefits

	Gold €10,000	Silver €5,000	Bronze €2,500	Supporter €1,000
Logo and company description in sponsor section of the event website	150 words max.	75 words max.	50 words max.	50 words max.
Give a presentation (3 min. lightning talk)	✔	✔	✔	✔
"Thank you" mention in opening session	✔	✔	✔	✔
Network event with KDE Board	✔	✔	✔	✔
Logo on front page of conference website	✔	✔	✔	
Distribute promotional material at conference	✔	✔	✔	
Place banner in reception area	✔	✔		
Logo on badge insert with conference schedule		✔		
Logo in videos of conference talks	✔			
Logo on front face of conference badge or lanyard	✔*			
Banner in hacking area	✔			

* Lanyard option is first come, first served

Additional Opportunities

These can be part of a package or negoriated separately:

- ● Fair trade Coffee Break Sponsor
- ● Lunch Sponsor
- ● Welcome Party Sponsor
- ● Cocktail Sponsor
- ● Day Trip Sponsor

Custom Package

If none of the listed sponsorship packages fit the needs or budget of your company or organization, we can design a custom sponsorship package for you. If you want to discuss sponsorship or receive more information, please contact us by email at
Akademy-sponsoring@kde.org

Media Partners

We welcome news publishers - both of print and online publications - to become media partners by giving suitable coverage of Akademy. Media partners help us point participants to the registration page, and can help us spread the news with reports during and after the conference.

Media partners will have their company or journal logo displayed on the website sponsors' page and in the conference program. Copies of your publications can be distributed to attendees. At the event itself, there will be a press room and a press team available to cater to the needs of visiting journalists.

Terms and Conditions

1. Akademy is organized by KDE e.V.. KDE e.V. has the right to be acknowledged as the Akademy Organizer.

2. Sponsorship application and acceptance are managed at the discretion of the KDE e.V. Board in collaboration with the Akademy organizing team. Sponsors are expected to be committed to Free Software deployment and improvement and supportive of the Akademy's mission. The Akademy Organizer retains the right to reject any sponsor's application.

3. After written acceptance by the Akademy Organizer, the sponsor must provide the signed agreement, sponsorship funds, logo image (in the format required by the Akademy Organizer) and other necessary details (e.g. sponsor's legal name, trademarks, etc.) to the Akademy Organizer within 30 days of receiving the invoice.

4. Sponsorship pledges will not be processed without payment.

5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for products or services of any other firm or organization except as approved in writing by the Akademy Organizer.

6. The Akademy Organizer will not be liable for any damage or loss to sponsors' properties by fire, theft, accident, or any other cause, whether as a result of negligence or otherwise, or in the case of force majeure.

7. For sponsorship packages that include the use of signage, please note that signage space may be limited. The Akademy Organizer will inform each sponsor of the maximum size or number of signs allowed.

8. Banners, signage and promotional materials should be provided by the sponsor in advance of the event by the date notified by the Akademy Organizer. These materials will not be provided by the conference Organizer. The sponsor is also responsible for arranging the collection for return of signage.

9. To minimize waste, the Akademy Organizer may replace some printed inserts and advertisements with electronic versions. Sponsors will be notified well in advance regarding the changes so that they can provide relevant material for the specific medium.

10. The sponsor grants the Akademy Organizer the right and permission to use its name and/ or logo for promotion of the event.

11. Any remaining funds from sponsorship money will be donated to KDE e.V.

12. In case the event cannot be held for any reason, the contract will be terminated and the donation will be returned after subtracting any direct costs already made (such as materials printed or transport costs to return sponsors' materials).

Sponsorship Application

Akademy 2018 · Vienna · Austria · August

Organized by KDE e.V.

PACKAGE:

Platinum	€.......15,000
Gold	€.......10,000
Silver	€.........5,000
Bronze	€.........2,500
Supporter	€.........1,000
Custom (as agreed)	€..

EXTRAS:

Details
(as agreed)

.

.

Custom €

TOTAL..............€

INVOICING DETAILS:

Company Name:

Company Address:

Contact (full name):

Position/Title:

Address:

Email: Phone:

Authorized signature: Date:

Please review the Terms and Conditions on the previous page before completing this form. **Fax completed form to +49 30 2023 73059**
or send to: **KDE e.V., Prinzenstraße 85 F,**
10969 Berlin
Germany