AKADEMY 2022

BARCELONA / ONLINE

OCTOBER 1–7

KDE Community Annual Event

WHAT IS AKADEMY?

Akademy is the annual event for KDE Community members and friends.

Developers, translators, designers, and other contributors meet in one place for conferences, meetings and hacking on the different projects part of KDE.

Out attendees numbers keep growing year over year. Before COVID-releated lockdowns, our audience reached beyond 100 people.

During 2020 and 2021 Akademy moved to an online model which saw an increase in online engagement during the conference.

In 2022 we will combine both audiences. Our expectations are between 300 to 400 attendees. This is going to be a big year for Akademy.

Information for Sponsors
akademy.kde.org

WHAT IS KDE?

KDE is a Community of volunteers that develops Free Libre Open Source Software for everyday use.

We believe in:

> **A world in which everyone has control over their digital life and enjoys freedom and privacy.**

Many of KDE's developments have found their way into the mainstream and many have revolutionised the IT arena.

KDE developers created the original technology that now powers most web browsers and web-based applications. Our Plasma desktop powers the Valve's Steam Deck gaming console. KDE developers write software powering research at CERN, space missions at NASA and much, much more.

Information for Sponsors
akademy.kde.org

WHY SPONSOR AKADEMY?

Sponsoring Akademy gives you an excellent way to reach top open source developers and contributors, comprised by an educated audience of highly skilled technologists, always on the look out for new projects and ways to improve their workflow.

As a player in the IT arena, your collaboration will give you a front-row seat to the sharpest and most motivated people in FLOSS, as well as early access to potentially game-changing technologies and the single-minded people that can make them happen.
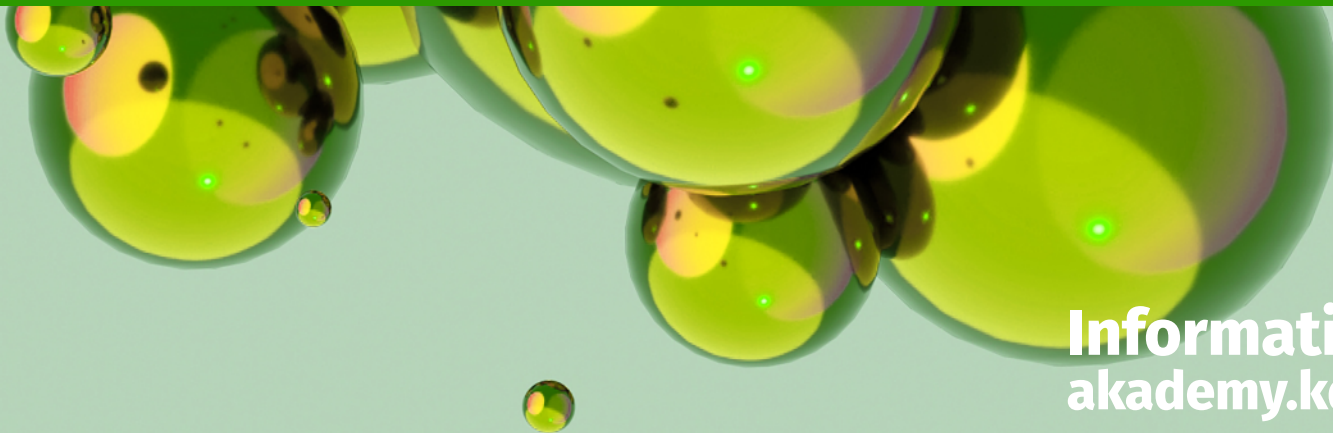
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Barcelona is Spain's second largest city and it is a main European hub for industry, commerce and culture.

The city boasts eye-popping architecture, a varied and exquisite cuisine, an impressive range of cultural activities, and a bleeding-edge tech industry.

In September, the heat of the summer is starting to wear off, but temperatures are still balmy enough for dinners al fresco, sightseeing in the Ramblas and the picturesque narrow streets of the Barrio Gótico, and excursions to La Sagrada Familia and Montjuic.

ABOUT BARCELONA

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PAST SPONSORS

SPONSORSHIP LEVELS

Akademy Benefits

Akademy Benefits	Gold €10,000	Silver €5,000	Bronze €2,500	Supporter €1,000
Logo and company description in sponsor section of the event website	150 words max.	75 words max.	50 words max.	50 words max.
Give a presentation (3 min. lightning talk)	✔	✔	✔	✔
"Thank you" mention in opening session	✔	✔	✔	✔
Network event with KDE Board	✔	✔	✔	✔
Logo on front page of conference website	✔	✔	✔	
Distribute promotional material at conference	✔	✔	✔	
Place banner in reception area	✔	✔		
Logo on badge insert with conference schedule		✔		
Logo in videos of conference talks	✔			
Logo on front face of conference badge or lanyard	✔*			
Banner in hacking area	✔			

* Lanyard option is first come, first served

Additional Opportunities

These can be part of a package or negoriated separately:

- Fair trade Coffee Break Sponsor
- Lunch Sponsor
- Welcome Party Sponsor
- Cocktail Sponsor
- Day Trip Sponsor

Custom Package

If none of the listed sponsorship packages fit the needs or budget of your company or organization, we can design a custom sponsorship package for you. If you want to discuss sponsorship or receive more information, please contact us by email at

Akademy-sponsoring@kde.org

Media Partners

We welcome news publishers - both of print and online publications - to become media partners by giving suitable coverage of Akademy. Media partners help us point participants to the registration page, and can help us spread the news with reports during and after the conference.

Media partners will have their company or journal logo displayed on the website sponsors' page and in the conference program. Copies of your publications can be distributed to attendees. At the event itself, there will be a press room and a press team available to cater to the needs of visiting journalists.

Information for Sponsors
akademy.kde.org

TERMS AND CONDITIONS

1. Akademy is organized by KDE e.V., for the effects of this document, the Akademy Organizer.

2. Sponsorship application and acceptance are managed at the discretion of the KDE e.V. Board in collaboration with the Akademy Organization Team. Sponsors are expected to be committed to Free Software development and improvement, and supportive of Akademy's mission. The Akademy Organizer reserves the right to reject any Sponsor's application.

3. After written acceptance by the Akademy Organizer, the Sponsor must provide a signed Sponsorship Agreement, committed funds, a logo image (in the format required by the Akademy Organization) and other necessary details (e.g. Sponsor's legal name, trademarks, etc.) to the Akademy Organizer within 30 days of receiving the invoice.

4. Sponsorship pledges will not be processed without payment.

5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature, or materials for products or services of any other firm or organization except as approved in writing by the Akademy Organizer.

6. The Akademy Organizer will not be liable for any damage or loss of sponsors' property by fire, theft, accident, whether as a result of negligence, or extreme circumstances, or any other cause.

7. For Sponsorship Packages that include the use of physical signage, signage space is limited. The Akademy Organization will inform each sponsor of the maximum size or number of signs allowed at the venue.

8. The Sponsor will provide banners, signage and promotional materials in advance by the date notified by the Akademy Organizer. Promotional materials are not provided by the Akademy Organizer. The Sponsor is also responsible for arranging the signage collection.

9. To minimize waste, the Akademy Organizer may replace some printed inserts and advertisement with electronic versions. Sponsors will be notified well in advance regarding advertisement changes so they can provide specific materials for the selected medium.

10. The Sponsor grants the Akademy Organizer the right and permission to use its name and/or logo for promotion of the event.

11. Any remaining funds from sponsorship will be donated to KDE e.V.

12. If the event does not happen, the Sponsorship Agreement will be terminated and sponsorship will be returned after subtracting any direct costs already made for the event, such as materials printed or logistic costs for material returns.

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SPONSORSHIP APPLICATION

Akademy 2022 · Barcelona · Spain

Organized by KDE e.V.

PACKAGE:

Gold	€.......10,000
Silver	€..........5,000
Bronze	€..........2,500
Supporter	€..........1,000
Custom (as agreed)	€..

EXTRAS:

Details
(as agreed)

.

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Custom €

TOTAL.............€

INVOICING DETAILS:

Company Name:

Company Address:

Contact (full name):

Position/Title:

Address:

Email: Phone:

Authorized signature: Date:

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Please review the Terms and Conditions on the previous page before completing this form.
Fax completed form to +49 30 2023 73059 or email it to **akademy-sponsoring@kde.org**

or send to:	KDE e.V., Prinzenstraße 85 F,
	10969 Berlin
	Germany
VAT ID:	DE278127691

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