



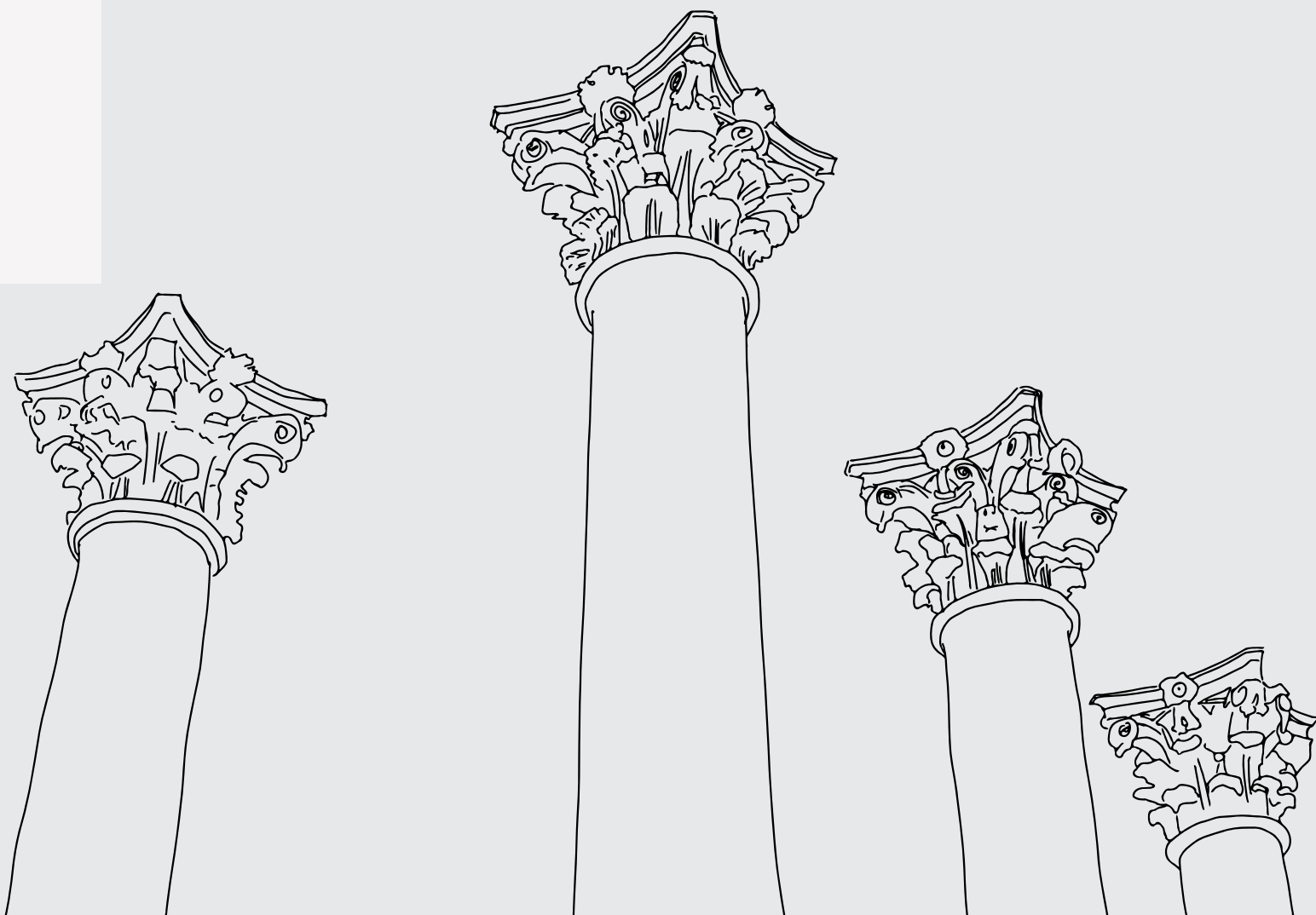
# 2023 AKADEMY



University of Macedonia /  
Thessaloniki, Greece /  
Hybrid Event/  
**July 15 – 21, 2023**

## INFORMATION FOR SPONSORS

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01

# AKADEMY

Akademy is the annual world summit of KDE. It is a free, non-commercial event organized by the KDE Community.

Developers, translators, designers, and other contributors meet in one place for talks program, meetings, and hacking on the different projects that are part of KDE.

Our attendees numbers keep growing year over year. Before COVID-related lockdowns, we reached beyond 100 people.

During 2020 and 2021 Akademy moved to an online model which saw an increase in online engagement during the conference. In 2022 we combined online and live audiences, reaching hundreds of people.

The same model will apply during Akademy 2023, and as things gradually return to normal, we expect to increase the number of attendees moving forward. This is going to be a big year for Akademy!





“A world in which  
everyone has control  
over their digital life  
and enjoys **freedom**  
and **privacy**.”



## WHAT IS **KDE?**

KDE is a diverse, worldwide Free Software Community dedicated to creating an open and user- friendly computing experience. From file managers, email clients, and text editors to multimedia players and digital graphics tools, KDE applications help users control their digital lives regardless of their background and skills.

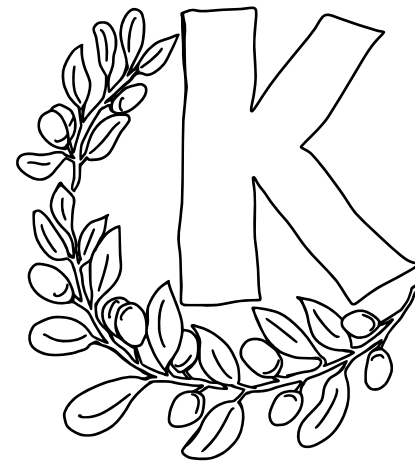
Always ahead of the curve, KDE is expanding its presence on mobile devices with Plasma Mobile and Kirigami. The KDE Community has also developed a wide range of Android apps, such as Minuet, Marble, KDE Connect, KStars and many more. These apps provide users with a seamless operational experience on smartphones and tablets.

02





03



## OUR **COMMUNITY**

An international team developing and distributing Open Source software.

Our community has developed a wide variety of applications for communication, work, education and entertainment. We have a strong focus on innovative solutions to old and new problems, creating a vibrant, open atmosphere for experimentation.





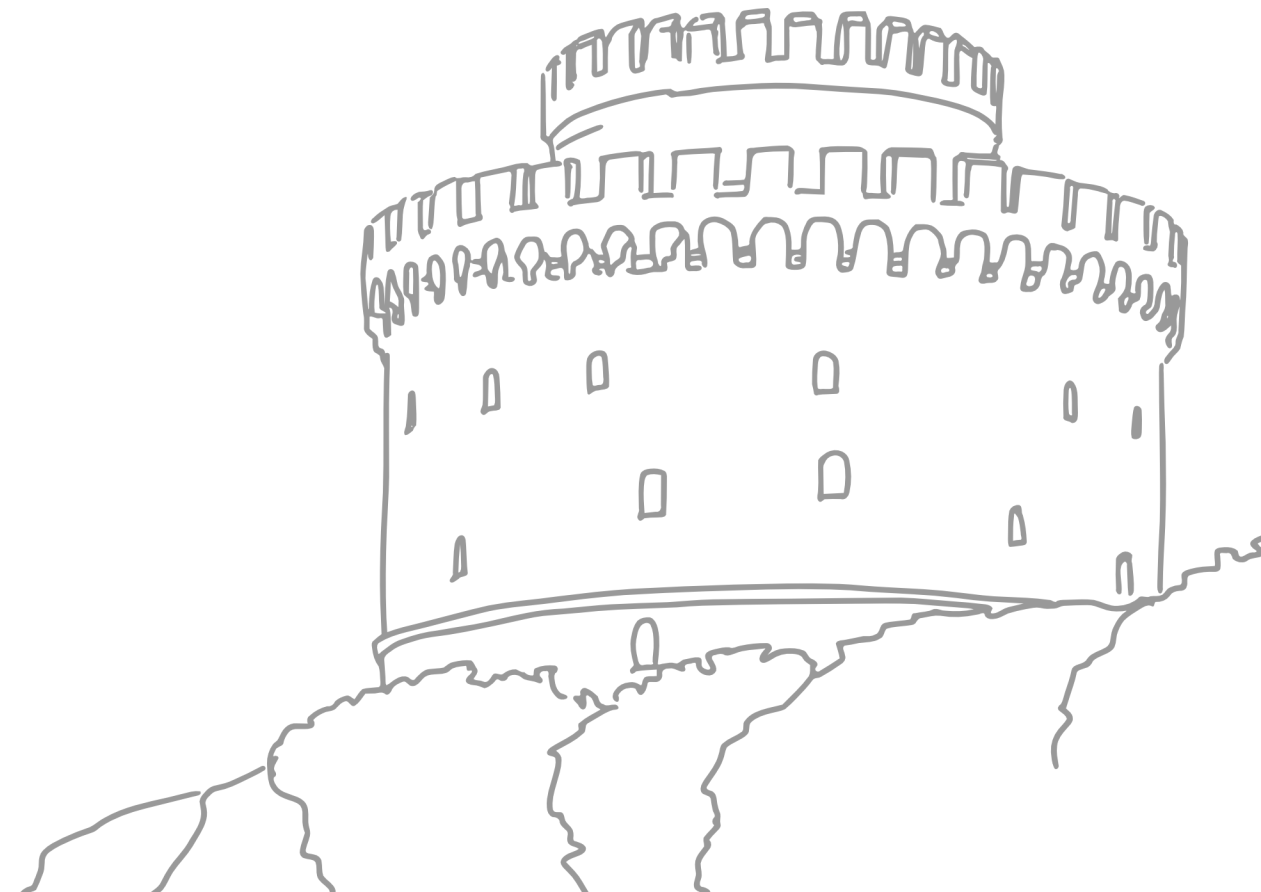
# THESSALONIKI, **GREECE**

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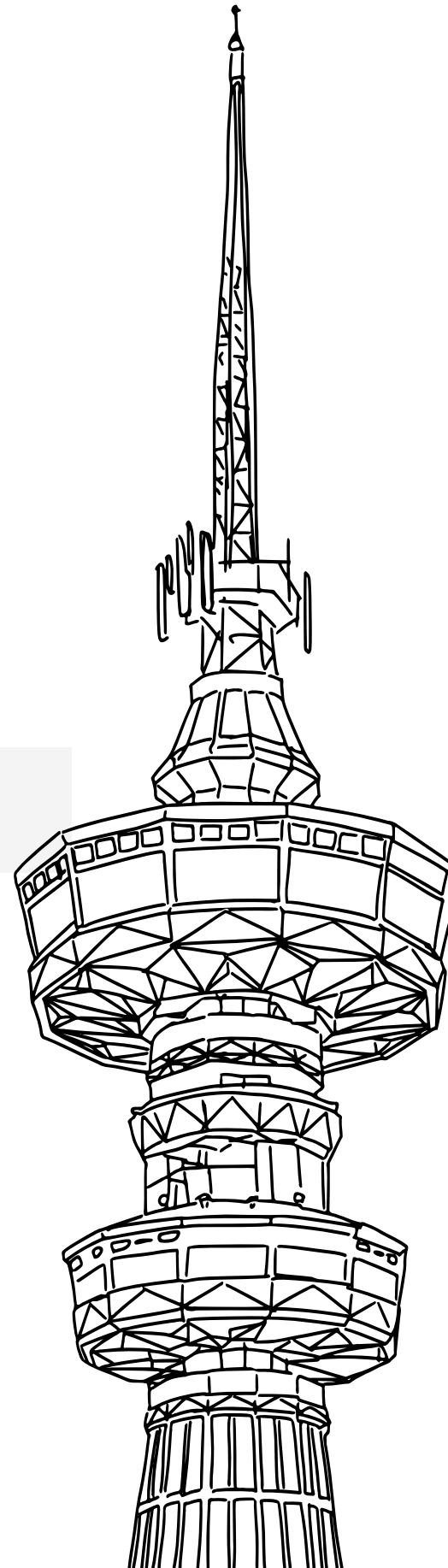
At over 2000 years old, Thessaloniki is not only rich in history, but also one of the hippest cities in Greece, boasting beaches, museums, wonderful sights, music, and film festivals.

Thessaloniki is home to numerous notable Byzantine monuments, including its Paleochristian and Bizantyne site, a UNESCO World Heritage Site; as well as several Roman, Ottoman and Sephardic Jewish cultures.

Akademy will be held in July, when the city is at its most effervescent, guaranteeing not only great Open Source meetups, but also tons of fascinating off-site entertainment.



# Why sponsor **AKADEMY?**



Sponsoring Akademy gives you an excellent way to reach top Open Source developers and contributors comprised by an educated audience of highly-skilled technologists, always on the look out for new projects and ways to improve their workflow.

As a player in the IT arena, your collaboration will give you a front-row seat to the sharpest and most motivated people in FLOSS as well as early access to potentially game-changing technologies and the single-minded people that can make them happen.



# Sponsorship LEVELS

<b>Platinum</b> The highest level for supporting members. <b>EUR 16.000</b>	<b>Gold</b> Our most popular sponsorship package. <b>EUR 10.000</b>	<b>Silver</b> An excellent choice for new sponsors. <b>EUR 6.000</b>	<b>Bronze</b> This package puts you on the radar.. <b>EUR 3.000</b>
<ul style="list-style-type: none"><li>✓ 3 min. Lightning talk presentation</li><li>✓ "Thank you" mention in opening session and social media</li><li>✓ Distribute promotional material during conference</li><li>✓ Featured logo in event's front page and sponsors page with description. (max 250 words). Featured logo in conference videos, badge and front badge</li><li>✓ Company banner in reception and hacking area</li><li>✓ Access to KDE Board's networking event. 4 seats</li><li>✓ <b>Reserved recruiting and meeting space during event</b></li></ul>	<ul style="list-style-type: none"><li>✓ 3 min. Lightning talk presentation</li><li>✓ "Thank you" mention in opening session and social media</li><li>✓ Distribute promotional material during conference</li><li>✓ Featured logo in event's front page and sponsors page with description. (max 150 words). Featured logo in conference videos, badge and front badge</li><li>✓ Company banner in reception and hacking area</li><li>✓ Access to KDE Board's networking event. 2 seats</li></ul>	<ul style="list-style-type: none"><li>✓ 3 min. Lightning talk presentation</li><li>✓ "Thank you" mention in opening session and social media</li><li>✓ Distribute promotional material during conference</li><li>✓ Featured logo in event's front page and sponsors page with description. (max 75 words). Featured logo in front of badge</li><li>✓ Access to KDE Board's networking event. 2 seats</li></ul>	<ul style="list-style-type: none"><li>✓ 3 min. Lightning talk presentation.</li><li>✓ "Thank you" mention in opening session and social media</li><li>✓ Distribute promotional material during conference</li><li>✓ Featured logo in event's front page and sponsors page with description. (max 50 words)</li><li>✓ Access to KDE Board's networking event. 2 seats</li></ul>

## Additional Opportunities

Various social events happen during Akademy. If you would like to sponsor any of our social events, feel free to contact us. These can be part of a package or negotiated separately; Welcome event, coffee breaks, sponsor's lunch, social event, day trip.

## Media Partners

We welcome news publishers - both of print and online publications - to become media partners by giving suitable coverage of Akademy. Media partners help us point participants to the registration page, and can help us spread the news with reports during and after the conference. Media partners will have their company or journal logo displayed on the website sponsors' page and in the conference program. Copies of your publications can be distributed to attendees. At the event itself, there will be a press room and a press team available to cater to the needs of visiting journalists.

## Custom Sponsorship Packages

If none of the listed sponsorship packages fit the needs or budget of your company or organization, we can design a custom sponsorship package for you. If you want to discuss sponsorship or receive more information, please contact us by email at [akademy-sponsoring@kde.org](mailto:akademy-sponsoring@kde.org)

## Signing Up for a Sponsorship Package

If you are interested in sponsoring Akademy 2023, connect with us to discuss levels and terms. Please share your confirmation via email at [akademy-sponsoring@kde.org](mailto:akademy-sponsoring@kde.org) and we can share the sponsorship agreement with you. The Akademy team is looking forward to your confirmation of the sponsorship level that suits you and will be pleased to welcome you on board for Akademy 2023. If you have any questions, please send us an email at [akademy-sponsoring@kde.org](mailto:akademy-sponsoring@kde.org).

<b>Supporter</b> A small taste of Akademy for you.. <b>EUR 1.500</b>
<ul style="list-style-type: none"><li>✓ 3 min. Lightning talk presentation.</li><li>✓ "Thank you" mention in opening session and social media</li><li>✓ Access to KDE Board's networking event. 2 seats</li><li>✓ Logo and company description in sponsor section of the event website</li></ul>



# Past **Sponsors**





# TERMS AND **CONDITIONS**

1. Akademy is organized by KDE e.V., for the effects of this document, the Akademy Organizer.
2. Sponsorship application and acceptance are managed at the discretion of the KDE e.V. Board in collaboration with the Akademy Organization Team. Sponsors are expected to be committed to Free Software development and improvement, and supportive of Akademy's mission. The Akademy Organizer reserves the right to reject any Sponsor's application.
3. After written acceptance by the Akademy Organizer, the Sponsor must provide a signed Sponsorship Agreement, committed funds, a logo image (in the format required by the Akademy Organization) and other necessary details (e.g. Sponsor's legal name, trademarks, etc.) to the Akademy Organizer within 30 days of receiving the invoice.
4. Sponsorship pledges will not be processed without payment.
5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature, or materials for products or services of any other firm or organization except as approved in writing by the Akademy Organizer.
6. The Akademy Organizer will not be liable for any damage or loss of sponsors' property by fire, theft, accident, whether as a result of negligence, or extreme circumstances, or any other cause.
7. For Sponsorship Packages that include the use of physical signage, signage space is limited. The Akademy Organization will inform each sponsor of the maximum size or number of signs allowed at the venue.
8. The Sponsor will provide banners, signage and promotional materials in advance by the date notified by the Akademy Organizer. Promotional materials are not provided by the Akademy Organizer. The Sponsor is also responsible for arranging the signage collection.
9. To minimize waste, the Akademy Organizer may replace some printed inserts and advertisement with electronic versions. Sponsors will be notified well in advance regarding advertisement changes so they can provide specific materials for the selected medium.
10. The Sponsor grants the Akademy Organizer the right and permission to use its name and/ or logo for promotion of the event.
11. Any remaining funds from sponsorship will be donated to KDE e.V.
12. If the event does not happen, the Sponsorship Agreement will be terminated and sponsorship will be returned after subtracting any direct costs already made for the event, such as materials printed or logistic costs for material returns.

